



COMPANY PROFILE





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Vision Statement

Our vision is to be respected as an ethical and sustainable company and being the most preferred provider of innovative paint and colour technology.

Mission Statement

Changing moods by providing world class coating solutions whilst caring for the environment and community we serve.





About Vemore

Established in 2018, Vemore has grown into Gauteng's most progressive manufacturer in various fields related to coatings. Today, the company is striving to being one of the county's leading paint manufacturers.

The various products provided by Vemore are highly valued and trusted in a broad variety of fields, due to the important role our coatings play in protection, beautification, special functionality, and environmental sensitivity. Moreover, with Vemore's proprietary research and development capabilities at its core, the company provides its clients with unparalleled customer service.

Vemore Philosophy

We are striving to achieve sustainable growth with the goal of becoming a true national player. Our corporate philosophy forms the foundation upon which we will achieve these goals. By sharing this vision throughout the company and ensuring that all employees understand and put into practice the content, we aim to continue being a company needed by society.

On this basis, Vemore has put forth its mission statement, that is its aim for existence and roles to fulfil in the country, as follows: We leverage superior technology to contribute to our customers and society, in a sustainable manner, with innovative products and services, through a competent workforce, built on a culture of customer focus, integrity and respect. In addition, we have also drawn up the following six core values as important criteria to realize our mission statement:

 Integrity

 Respect

 Customer Focus

 Entrepreneurial Mindset

 Accountability

 Innovation



Our Research and Development Capability

We regularly and on annual basis invest in the research and development of new colours, colour combinations and styles that we consider necessary to meet our market needs.

The Research and Development Team plays a particularly important role to this direction, since it is supported by a wide range of modern laboratory equipment, where all the necessary checking and testing works are carried out daily and systematically, with raw materials friendly to the user and to the environment, both in ordinary and in new painting processes.

Quality Assurance and Control

All our manufacturing quality control processes are controlled and monitored as per ISO 9001:2008. Inspection is carried out at various stages of manufacture from receipt of raw materials to packing of finished products. All equipment used for manufacturing and testing undergoes preventive maintenance and calibration in accordance with set procedures.

Routine inspection at various stages from receipt of raw materials to the production and filling stage is done to ensure that each batch of paint meets the set specifications and quality standards.





Health, Safety and Environment

Our policies institute strict internal controls to meet or exceed existing local and international regulations. At Vemore, the focus of our R&D spending is to establish and retain industry leadership on environmental sustainability. Through annual review of internal policies and performance, we actively seek to instil a culture of innovation and conservation in every employee. Vemore and all of its employees cooperatively promote Responsible Care in order to achieve its goals concerning the protection of its people, customers and the environment.

Products and Strategic Targets

Portfolio Products

- ✦ Aviation Paint;
- ✦ Ceiling Paint;
- ✦ Cement Enhancers;
- ✦ Exterior Walls Paint;
- ✦ Floor Paint;
- ✦ Interior Walls Paint;
- ✦ Primers;
- ✦ Roof Paint; and
- ✦ Wood Paint.

Strategic Company Targets

- ✦ Maintaining, improving and increasing the position in the domestic market as well as dynamic expansion in South African and international markets;
- ✦ Improving the organizational and operational structure of the company in order to facilitate orientation towards environmentally friendly products and processes; and
- ✦ Support of research towards other ecological and new technology products.





Industries of Supply

- ▮ Building and Renovations;
- ▮ Steel Industry;
- ▮ Woodwork Industry;
- ▮ Flooring Industry;
- ▮ Road Coatings;
- ▮ Epoxy Coatings; and
- ▮ Decorative market.



Vemore
CHANGING MOODS WITH COLOURS

FOR MORE INFORMATION ON OUR PRODUCT OFFERING

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